

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONINE  
Office of Research**

**Week Ending July 11th, 2020 – Retail Trade Drives New Posting Increase Over the Week**

WETHERSFIELD, July 17th, 2020 – During the week ending July 11th, 2020, there were 4,755 new postings. New postings are up 8% from a week ago, but down 22% from 4 weeks ago. This one-week top line increase was driven by Retail Trade (+480 new postings or +110%), Other Services (+55 new postings or +93%) and Manufacturing (+52 new postings or +24%). Industries with the largest one-week decreases were Transportation & Warehousing (-335 new postings or -71%), Utilities (-42 new postings or 75%), and Professional, Scientific, and Technical Services (-42 new postings or -20%).   
New weekly job ads for the month of June through the second week of July have been consistently above levels from April and May of this year. Though new ads are currently below levels from early March, they are up 113% from 52 weeks ago.

**Industries** with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Supervisors of Retail Sales Workers, Retail Salespersons, and Registered Nurses.

**Employers** with the most new postings include The Home Depot, Lowe’s, and Aveanna Healthcare.

**The three industries with the most new job postings where**

* **Retail Trade** (915 new postings, +110% over the week)
* **Health Care and Social Assistance** (845 new postings, +1%)
* **Finance and Insurance** (323 new postings, -1%)



11 sectors had job posting increases over the week, one was unchanged, and 8 sectors had increases. Some of the largest percent increases occurred in Retail Trade (+110% or +480 new postings), Other Services (+93% or +55 new postings) and Administrative and Support (+32% or +36 new postings). Though most sectors have new ad increase over the week, most are also below levels from 4 weeks ago. The eight sectors with over the week percent increases include Utilities (-75% or -42 new postings), Transportation and Warehousing (-71% or -335 new postings), Professional, Scientific, and Technical Services (-20% or -42 new postings) and Public Administration (-19% or -15 new postings).  
  
  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 7/11/20 were:**

* First-Line Supervisors of Retail Sales Workers (222 new postings, +152% over the week)
* Retail Salespersons (212 new postings, +62% over the week)
* Registered Nurses (125 new postings, -27% over the week).



**Employers with the Most New Job Postings**

The ten employers with the most new job postings for the week ending July 11th were mostly in Retail Trade, Healthcare, and Finance & Insurance. Half of the top ten employers are in the Retail Trade industry, which is up 110% over the week and corresponds with strong new ads increases for Retail Salespersons and Supervisors of Retail Sales Workers. 8 out of the 10 employers with the most new ads had a new ad increase over the week.



**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)